

Leah Oviedo

FREELANCE WRITER

Hello! Thank you for checking out my writing portfolio. My freelance career began in 2011, when I created an interactive book about personal empowerment for tween girls. I couldn't put down my pen after that moment. Since then, I have worked as a freelance writer, proofreader and editor for a variety of people and organizations. Over the years, I have improved my craft with elevator pitches, press releases, book announcements, media pitches and articles.

I am especially passionate about using writing to help authors, nonprofits and entrepreneurs. I do this by creating compelling, easy to read content that piques the curiosity of readers. My most popular service is writing elevator pitches for authors to send to publishers, post on social media and use in conversations with potential clients. In addition to samples of my work, I have included reviews from clients in my portfolio. I pride myself on happy clients to whom I deliver quality work at an affordable price and in a timely manner.

Click on a title below to view my work and client reviews.

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Elevator Pitches

Pitch for Poetry Book:

1. This is a book of poetry that inspires readers to challenge the status quo as they step out on new journeys and move forward from the comfort of tradition.

2. Awareness is always the tool which breaks us free from our prisons and from my own awareness I offer this raw story about leaving the shackles of my own prison and my own religion. "Phoenixes Groomed and Genesis Doves" shares the story of moving from lost to empowered and how the experience of self-love and self-discovery combine to create an authentic and courageous voice.

3. This collection of poetry was inspired by major life transitions over a period of two years which had me questioning "truths" which shuttered my true self from the world. After a tumultuous and enlightening journey I learned to look at the world with new eyes. By sharing my experiences I chose to open my heart and inspire those on similar paths. Faced with the unknown of a new world my poetry has never felt more alive and honest.

Response from client: "You went above and beyond! You said everything I wanted to say except you got rid of my jargon, random thoughts and details. It's clean, quick and straight to the point."

Pitch for Fantasy Book:

1. Two young women from different dimensions are united in a fantasy world to find a magical medallion and save a cursed kingdom.

2. With her kingdom crumbling from a King's curse, a outcast princess must find the one who is prophesied as the Phoenix Queen. Once united they embark on a journey to find and destroy a magical medallion that has been split in two and hidden in different locations. In their quest to save the kingdom, they face betrayal, find love, and learn they share a secret.

3. On the planet of Almaorion, an outcast princess must stop a curse and save her kingdom. Living on Earth, a waitress learns that not only is she the prophesied Phoenix Queen, but that she is from another dimension and possesses magical powers. When the princess breaks through dimensions to fulfill the prophecy, they are united. Together they set out on a quest to discover and destroy a magical medallion that has been split in two. One is over confident, the other unsure of her abilities. In their journey to save the kingdom, they find love, face betrayal and uncover the truth of their identities.

Pitch for Insurance Broker:

1. Through individualized benefits and insurance plans, I help employers give their employees the best healthcare and life insurance options available.

2. I help small businesses stay strong and healthy with access to leading insurance carriers, simplified choices and well rounded employee benefits. I am passionate about helping people find quality healthcare plans because I understand the important link between happy, healthy workers and a successful business.

3. My services will help you find the right combination of tailored, personalized insurance coverage and employee benefits to fit your needs and control out of pocket costs. By having quality healthcare

plans, life insurance and benefits you are better able to retain high quality employees and create a culture of company loyalty. Through my services I will help you custom tailor plans that are specific to the needs of you and your employees.

Response from client: “Outstanding experience. Thanks so much for the pitches. They more than met my expectations. Will be back again.”

Pitch for Children's Book About Emotions:

1. Motivate and strengthen your child's confidence with a colorful picture book that empowers them with an uplifting story and positive tools they can use throughout life.

2. Many Colors of Me is an interactive book for preschoolers that teaches self-care techniques of breathing, meditation and positive self talk to foster well-being.

3. With help from a rainbow, a young boy who is feeling "gray" learns about intuitive powers from each color- security, happiness, energy, love, creativity, confidence and compassion.

Response from client: “Thank you so much! Your service was fast, friendly and professional. I LOVE my three elevator pitches. You have truly captured the message and meaning of my book in very few words. You have taken away hours of headache of me trying to do this on my own! Amazing!”

Pitch for Children's Book About Christmas:

1. After opening a magical gift from Santa, a young boy discovers the joy of giving instead of only receiving.

2. Ted lives in a room piled to the ceiling with toys and he always wants more. Waking up one Christmas morning he expects to find a large pile of gifts from Santa. Instead he opens a magical gift that transports him to another place where toys are rare, but gratitude is abundant.

3. On Christmas morning, a young boy named Ted opens a magical gift from Santa and is transported to another place. In this new place there are many children, but few gifts. The children he meets have very little, but they are grateful for what they receive. After Ted meets a boy who received no gifts, he is inspired to share what he has and learns a new meaning of Christmas.

Response from client: “Wonderful work! Can't wait to work with you again!”

Book Announcements

Announcement for Self-Help Book: Exploring a holistic journey of transition and transformation in the new book, Beyond The Fog.

Like many immigrants Ray Ortiz arrived in the U.S. uncertain what his future would hold or where he would find a place in a new country. Despite these challenges he embraced the struggles and overcame the obstacles of assimilating into a new culture to make his dreams a reality.

Ray Ortiz moved from Puerto Rico to Atlanta, Georgia at the age of 18 with only fifty dollars, a piece of luggage, no family and no domain of the English language. After years of working and finding success he pursued his love of helping others by becoming a life coach, spiritual counselor and a writer. He specializes in supporting clients who are going through transitional growth and relationships with a holistic approach.

In his first book Ray shares life lessons from his journey of personal and spiritual experiences as well as techniques of how anyone can move beyond their individual limitations. "I take all life circumstances into a more holistic approach by showing how ego perception and belief shape our views about life. I offer clients a spiritual, non-denominational approach on how to move forward and challenge their current status quo." says Ray.

"Beyond the Fog" provides valuable information and real life experiences on how to move beyond our state of circumstances by first understanding our set of beliefs. By providing a blueprint to achieve that which we are focusing on, this book is intended to demonstrate how we have a tendency to fall into a state of confusion based on our set of beliefs and the power we give to our ego.

This book was published on January 1, 2016 and is available on Amazon, Audible Audio books, and iTunes. For more information visit TheEurekaEffect.info or contact Ray via phone or email listed above.

Ray Ortiz is a certified Life Coach who specializes in personal transitional growth, relationships, and employee team building coaching. He has a private practice in Atlanta, Georgia. In addition to being a professional Life Coach, he also is available to do presentations nationally and abroad to general audiences speaking on the topics of personal development, achievement, and fulfillment.

Announcement for Young Adult Book: Father and daughter team up to write a new fantasy book Series for young adults

Like many teenagers Lauren Arvo loves a great book, but was having trouble finding fantasy action books that really piqued her interest without being overly violent or sexual. So she and her father, Peter teamed up to create a book series that she and hopefully other young adults would enjoy. The first book is titled, "Elemental Kingdoms: Darkness Descends".

Together, they worked on the book for almost three years. Lauren created the stories, plots and characters while Peter wrote it all down and helped fill in plot lines along with researching myths and legends used throughout the series. "Lauren has an amazing imagination; she would come up with fantastic stories and plots with really great characters." says Peter.

Lauren explained her inspiration for writing not just one book, but a whole series, "Older authors often think that preteens and teens want simple straight forward plots where there is an obvious bad guy and good guy, but we are often left disappointed in these plots, because life is rarely that simplistic and so the simple plots and characters become unrelatable."

The series is set in a fantasy land with six powerful kingdoms of myth and legend possessing elemental abilities of creation as well as destruction. Now their rule is threatened by an unseen group, who have waited patiently to make their move. A group of powerful teenage royalty may be the only ones who can save their kingdoms. They must unite and use their magical talents to go beyond what they thought possible, stretching their skills, friendship, courage, love, and powers to the breaking point.

The first book in the series, "Elemental Kingdoms: Darkness Descends" was released on January 1, 2016 and is available for purchase on Amazon and Createspace. See more at ElementalKingdomsSeries.com.

Response from client: "Lightning Fast! Fantastic experience! Thank you so very much! "

Announcement for Self Help Book: Local Bay of Plenty Author and Intuitive Healer Publishes New Book to Empower Women

Author and Intuitive Massage Therapist Siobhán Foster published her new book, 'So You Think You Know Me' this January. This empowering book is based on real events and provides guidance for people to change and overcome their painful past. She will be at Rotorua Library on Thursday 12, March at 6pm for her book launch and signing.

"When people read my book I want them to see change is possible. Just because I had a bad relationship with my mum, I refused to let it destroy my relationship with others. I want people to identify with the everyday experiences I had and how I used them to turn my life around. I had a warped perception of myself and life in general. If the reader sees the courage and vulnerability I found to make these changes, it might encourage them to change." says Siobhán.

'So You Think You Know Me' is about the life of Siobhán Foster and the choices she made growing up in Ireland. It is her perspective on her life and is told with honesty and humour. Instead of letting her situation corrupt her, she set out to find a different path to break the behavioural loop of her ancestors. We cannot change others, only ourselves, so Siobhán took a magnifying glass and turned it on herself to see the changes she needed to make. Throughout her story you can see how she made hard choices that forced her to change and see herself and the world through different eyes. Siobhán has a great sense of humour and it has helped her through a few hiccups here and there, as you will see from reading 'So You Think You Know Me.'

Siobhán Foster offers intuitive body work and intuitive massage in The Bay of Plenty, New Zealand. She has also recently published a joke book 'The Leprechaun Made Me Write This' which will be available at her upcoming book signing. The book is currently available on Amazon.

Response from client: "Thanks, delivered ahead of schedule. Easy to work with. Recommended."

Media Pitch for Author

My name is Tali Lando Aronoff, MD. I am a pediatric ENT surgeon and the author of *Hell & Back: Wife & Mother, Doctor & Patient, Dragon Slayer*, a story of surviving cancer from the unique view as both a doctor and patient. My story is raw, honest and laugh out loud funny, but also very informative. I have reviewed your show archives and believe that I would be a great guest for your audience.

Proposed Topic: Helping Women Diagnosed with Breast Cancer.

Did you know that one in eight women will be diagnosed with invasive breast cancer? One in four of those patients experience clinical depression brought on by the fear and anxiety of their diagnosis. I know that fear. In 2013, I was diagnosed with breast cancer and experienced the terror and pain of cancer as it transformed my body, my relationships and my life. I am also a survivor; a slayer of dragons if you will. By sharing my story, I hope to provide comfort, humor and honest medical guidance for women who are dealing with the most exhausting fight of their life.

As a guest on your show, I would propose discussing the following key points.

- How to navigate cancer in your intimate relationships and with your medical team
- How to heal from the aftermath of a changed relationship to one's own body
- How to find humor during the darkest days
- How medical treatment will cause your body to do the weirdest things

As a surgeon myself, I can give women a unique guide to surviving cancer. This interview will be well-spent and focused on delivering value to your audience. I would be happy to provide you with sample interview questions and a complimentary copy of my book at your request. Thank you very much for your consideration. Below is a synopsis of my book for you to review. I look forward to hearing back from you.

Warm regards, Tali Lando Aronoff, MD <insert contact information: e-mail, phone, website URL>

(Submit book synopsis here)

Article for Nonprofit in Africa

Saving Women and Girls from Danger in Refugee Camps; The Darfur Women Network Supplies Safe Stoves to Women

After escaping violence at home, women and girls in refugee camps face many dangers such as violence, hunger, displacement and looting. On top of this when they venture far away in search of firewood or water, they also risk rape, assault, abduction, beating and death.

Firewood is the main reason for these dangerous excursions out of camps near Touloum, Chad. As the conflict in Darfur, Sudan continues, more refugees arrive with few if any resources from home. They rely on aid organizations and donations to survive, but cooking food usually requires collecting wood far from their new homes. As more people arrive and more trees are cut down close to the camp there is less wood for each individual along with the added problem of deforestation. The cutting of so many trees has caused erosion and also creates conflict with locals who rely on the forest for their own survival.

The Darfur Women Network(DWN) is stepping in with fuel efficient stoves and a reforestation plan to support the refugees. On August 25, 2014 they distributed 202 stoves to women in the camp. Many women showed up to receive a stove and witness the occasion dressed in their colorful, cleaned clothes. There was a huge celebration and much appreciation.

The "safe stoves" are made with a mixture of mud, water and donkey's dung and produced by refugee women in their own homes for a production total cost of \$10 each. A woman can produce one or two stoves a day depending on her home chores, the time it takes to collect the materials, and drying time which is dependent on the season. The stoves are designed with two windows on its side, a big one for firewood and smaller one for air. A pot is placed inside the stove to hold and keep it stable during the cooking process. It can cook with as little firewood as one stick, unlike a traditional stove.

These clay safe stoves were chosen based on the test that DWN and refugees did for three stoves; a traditional stove, metal stove, and clay stove. As a result, the clay stove was chosen because it is efficient, safe, culturally acceptable, cheap and doesn't create smoke. Since the stoves are made by refugee women, they are able to earn an income and become empowered. Once a stove is given the DWN continues to offer support. Recipients are taught to utilize all the benefits of the stoves, trained to use different cooking techniques in relation to time and consumption of firewood, and advising on how to change eating habits and cooking processes to benefit the women and girls.

Fuel efficient stoves are only part of the solution since refugees still need firewood. DWN is partnering with the Chad Agriculture Department to provide seedlings so each family can plant at least three desert-trees. "If the 7000 families do their jobs, the refugee mothers and girls will be safe and protected." says DWN founder Mastora Bakhiet. With less danger and more time saved from searching for fuel, families will have the ability and strength to focus on education and income creation.

The organization is fully operated by volunteers and was started by Mastora Bakhiet who moved to the US from Darfur over 10 years ago. They supply resources, economic development programs, and partner with another organization that offers daycare for young mothers to attend school. Based in Mastora's home town of Indiana, USA the mission of this non-profit is to empower women and girls from Darfur and improve their cultural communication among various communities. DWN works together with refugees determine their needs and collaborate on meeting those needs via education,

awareness, and empowerment. Also, this project will help women build their teamwork skills, small business management, and self-sufficiency.

Mastora has a goal to bring a total of 7,000 stoves to the camp. She is hopeful more people will get involved and donate so that all women in the camp are able to cook safely. "So, now, I call on those who value the dignity of women and girls and who support the survivors of Darfur genocide to help us continue to provide our clients with safe stoves." says Mastora. You can help supply safe stoves to women and girl refugees through Global Giving, Globalgiving.org/projects/protect-empower-refugee-women-and-girls-from-darfur. Volunteer and get involved on the DWN website, www.DarfurWomenNetwork.webs.com

Many of the refugees in Chad are seeking safety from a violent conflict that started in 2003 when Janjaweed (an Arab Militia) allied with the Sudanese government to kill Africans and force them to leave their lands in Darfur. Genocide and violence have forced tens of thousands to seek refuge. Ongoing violence continues to create refugees, many of whom are women and children. Returning home is not an option. These stoves are needed now.

Crowdfunding Campaign Content

Make Our Dreams Come True! You Want More From Life and I Want To Help You! That's Why I'm Training to Become a Certified Personal Development Coach.

Have you ever wanted to travel the world, fly a helicopter, or ride a motorcycle through a ring of fire? Maybe your goals are closer to the heart such as building healthy relationships with your loved ones or pursuing your dream career. I want to help you make those dreams a reality.

I used to be afraid to fly! Over the past year I have completed a personal development course to overcome my fears and understand my emotions. I have since co-piloted a helicopter and flew down a zip line while being set on fire. I was only able to do these things because I learned how to clear limiting beliefs and changed my unhealthy habits.

I'm here on GoFundMe raising funds to become a Certified Personal Development Coach through the Achieve Today Certification Program. They provide training on core principles along with the presentation skills that will allow me to be a highly effective and confident coach. I want nothing more than to help change lives for the better, share techniques and give advice to everyone who is ready to embrace the change they want to be. Many people are looking for something more but can not move past limiting beliefs which are dictating their success.

I've already been qualified for this program and will be trained by coaches that have created amazing results in thousands of people's lives. This program will help me gain a proven process that will help take my life (and client's lives) to the next level. I will learn to do this by looking at the root cause of the issues people are having not just their symptoms This is 100 percent results based, and Achieve Today has it down to a science! Some of the top Personal Development thought leaders and transformation companies in the world have entrusted Achieve Today to create transformations in their client's lives.

Nightingale Conant
Learning Strategies
Joe Vitale (Star of The Secret)
Anik Singal
Steve G. Jones

I want to give YOU gifts for helping me fulfill my dream. I will be offering perks such as beautiful paintings. I have been painting for 20 years and love to create beautiful art to share with others.

Will you help me raise the \$7,500 to complete this training? You can do this by donating and receiving perks and also by sharing my campaign on Facebook, Twitter, Tumblr, your blog, or website.

Want to see me fly? Check out my stunt videos on my YouTube channel: Kalah Vaughn
https://youtube.com/channel/UC8FwvZCx9G43g6_sHoGrtGQ

Response from client: "Excellent job. Did just what I asked and needed."

About Page/ Biography for Business Coach

"Inspirational, insightful, engaging, and instructive."

Kim F. Pillerman MBA is an Executive Coach, member of the International Coaching Federation, graduate of the Institute for Professional Executive Coaching and a trainer and workshop facilitator. She has 30 years of experience in management, leadership and executive coaching for a global fortune 500 company. Through individual and group training she guides clients personally and professionally to create top performing, highly engaged teams.

Kim works with high achievers, entrepreneurs and various levels of management. They come from across the private and public sectors and from a wide range of business backgrounds. While her clients work hard and think fast in their desire to deliver increased performance, it is as important that her clients build self awareness and develop their full human potential. Kim provides intensive coaching with a powerful, nowhere to hide technique for fast results.

Kim's energetic, inclusive style ensures clients gain fresh insights and the tools to have instant and sustainable impact on effectiveness and performance. As a leader of teams in corporate America her clients win top awards, reach their peak performance and achieve goals while loving what they do and wanting to do more.

Clients learn successful strategies to increase revenue, foster better staff relations, and engage with customers while optimizing productivity and increasing profits. "I am motivated by the feeling of joy I experience when I help people achieve dreams, accomplished goals, and live their potential." Kim helps others through a natural confidence, intuition, power, energy, and love of helping people, all important characteristics for a coach. She credits these traits to the early influence in life by her grandmother who was renowned as someone who created positive impacts in the lives of others before the term "coach" became mainstream. You could say "helping others" is in her genes.

Kim's Coaching Style:

- High level of energy
- Nowhere to hide coaching technique
- Emphatic and engaging presence
- Deep listening without judging
- Coaching to accountability
- Asking the tough questions
- Helps you uncover and release the power within
- Challenges you to engagement
- Creates a trusting coaching environment
- Coaches with the end in mind

Thank you for reviewing my portfolio. If you would like to speak about an upcoming writing project, please send me a email to investinginwomen@gmail.com. I am interested in occasional. short term and long term projects. Previously I worked remotely and wrote bi-weekly blog posts for a hotel in Colorado. That work lasted for three years until the property was sold and the new owners hired a in house writer. I enjoyed both the work and the relationship with my client and am interested in more long term projects.

I look forward to working with you, Leah Oviedo



Thank you!